

LANDLORD INFORMATION

BUILDING WEALTH

INVESTING IN PROPERTY OVER OTHER ASSETS IS A BIG DECISION AND ONE THAT WE KNOW OUR CLIENTS DON'T TAKE LIGHTLY. OUR ROLE IS TO OPTIMISE THE RETURN ON YOUR INVESTMENT AND PROVIDE ASSET PROTECTION WHILE MAKING THE PROCESS SIMPLE AND STRESS-FREE FOR YOU.

THROUGH THE YEARS OF EXPERIENCE AND MARKET INSIGHT, WE MAXIMISE YOUR RETURN BY KNOWING EXACTLY HOW MUCH RENT WE CAN ACHIEVE, CARRYING OUT REGULAR RENTAL REVIEWS AND ENSURING THE LOWEST POSSIBLE VACANCY RATES.

WE ALSO ENSURE TIMELY, COST-EFFECTIVE MAINTENANCE AND FIND QUALITY TENANTS WHO ARE EXCITED TO MOVE INTO YOUR PROPERTY AND LOOK AFTER IT AS IT IS THEIR OWN.

WHEN YOU CHOOSE RÉD PROPERTY TO MANAGE YOUR PROPERTY YOU KNOW YOUR ASSET IS BEING MANAGED BY A TEAM OF EXPERIENCED AND DEDICATED PROFESSIONALS.

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CAREFUL TENANT SELECTION

FINDING THE BEST POSSIBLE TENANTS IS ONE OF THE MOST IMPORTANT FACTORS WHEN IT COMES TO MAXIMISING RETURNS.

THE TENANT RELATIONSHIP BEGINS AT THE FIRST OPEN HOUSE, SOMETHING MOST LEASING AGENTS SIMPLY DON'T UNDERSTAND AND LEVERAGE.

AT RÉD PROPERTY WE FOLLOW A STRICT TENANT SELECTION AND SCREENING PROCESS THAT ASSISTS IN NARROWING THE LIST OF RECOMMENDED CANDIDATES, BEFORE SPEAKING WITH YOU. THROUGH OUR ESTABLISHED NETWORK WE HAVE ACCESS TO AN EXCLUSIVE LIST OF PROSPECTIVE TENANTS AND ALSO UNDERTAKE TARGETED, COST-EFFECTIVE MARKETING TO QUICKLY FIND TENANTS WHO ARE A PERFECT FIT WITH YOUR PROPERTY.

RELATIONSHIPS ARE AT THE HEART OF WHO WE ARE AND WE PRIDE OURSELVES ON BUILDING LONGSTANDING AND STRONG RELATIONSHIPS WITH BOTH LANDLORDS AND TENANT.

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IN GOOD HANDS...

OUR EXPERIENCED, PROFESSIONAL PROPERTY MANAGERS HAVE A WEALTH OF EXTENSIVE MARKET KNOWLEDGE AND A COMBINED 30+ YEARS OF EXPERIENCE BEHIND THEM. WE TAKE AN ACTIVE INTEREST IN WHAT'S IMPORTANT TO YOU AND TAKE THE TIME TO UNDERSTAND YOUR GOALS, WHETHER YOU'RE AIMING TO MAINTAIN A SINGLE PROPERTY OR GROW A LARGER PORTFOLIO.

IT TAKES AN EXPERIENCED, PASSIONATE PROPERTY MANAGEMENT TEAM TO HELP YOU ESTABLISH A HIGH PERFORMING PROPERTY MANAGEMENT PORTFOLIO, BUILD LONG TERM WEALTH AND SECURE YOUR FUTURE. WE SEE OUR ROLE AS MUCH LIKE YOUR INVESTMENT MANAGER, PROACTIVELY SEEKING OUT OPPORTUNITIES FOR WEALTH CREATION.

YOUR PROPERTY MANAGEMENT EXPERIENCE WITH US WILL BE SEAMLESS, HASSLE FREE AND REWARDING ENSURING YOU ARE DELIGHTED WITH YOUR DECISION TO APPOINT US AS YOUR MANAGING AGENCY. WHETHER YOU ARE A SEASONED PROPERTY INVESTOR OR A FIRST-TIME BUYER, IT PAYS TO ENTRUST YOUR PROPERTY TO A TEAM WHO KNOWS INTIMATELY HOW TO MAXIMISE THE RETURN ON YOUR PRECIOUS INVESTMENT.

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WHY RÉD PROPERTY?

TIME ON THE MARKET -

TIME ON MARKET ACROSS THE INDUSTRY HAS BLOWN OUT TO AN AVERAGE OF 4-6 WEEKS. AT RÉD PROPERTY, WE ARE MANAGING TO LEASE A PROPERTY IN AN AVERAGE OF 2 - 3 WEEKS. CONSISTENTLY BEING NO. 1 LEASING AGENTS IN MANLY - RATE MY AGENT.

LOWEST RATIO OF STAFF TO PROPERTIES -

THE INDUSTRY NORM IS ONE STAFF PER 180 PROPERTIES UNDER MANAGEMENT. AT RÉD PROPERTY WE WORK ON 120 PER PROPERTY MANAGER. PROVIDING AN IN-DEPTH KNOWLEDGE OF YOUR PROPERTY AND CONSISTENCY IN MANAGEMENT FOR OUR LANDLORDS AND TENANTS ALIKE.

TENANT SELECTION -

ONLY AFTER EXHAUSTIVE IDENTITY AND EMPLOYMENT CHECKS ARE COMPLETED AND WE ARE SATISFIED THAT THE TENANT HAS THE ABILITY TO PAY RENT AND HAS A SOLID PREVIOUS TENANCY RECORD, WE WILL TAKE A DEPOSIT AND PROCESS THE APPLICANT.

LEGISLATION REQUIREMENTS -

ALL OUR PROPERTY MANAGERS ARE INFORMED ABOUT CURRENT LEGISLATIONS WHICH CHANGE FREQUENTLY REQUIRING CONSTANT ATTENTION FROM STAFF TO ENSURE COMPLIANCE AND MEET CURRENT INDUSTRY STANDARDS AND ENSURE RELEVANT AND TIMELY COMMUNICATION WITH LANDLORDS.